

hakki yemeniciler

résumé / cv

web www.hakki.com

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voice 781-780-7370

Experience

Intel

San Francisco, CA, (Aug) 2015 - Present
Group Creative Director, Digital Experience

Staples

Cambridge, MA, (Jun) 2013 - (Nov) 2014
Creative Director, Mobile & UX
Creative Director, Email Marketing

Sonicbids

Boston, MA, (Apr) 2011 - (May) 2013
Creative Director

Isobar North America

Watertown, MA, 2010 - (Apr) 2011
Sr. Art Director

Molecular

Watertown, MA, 2007 (Nov) - 2010
Sr. Visual Designer / Art Director

Hakki Interactive

Boston, MA, 2006 - Present
Principal, Creative Director

The Tannery

Cambridge, MA, 2006 - 2007
Creative Director

Certification & Additional Education

- **Effective Consultancy**, Leadership Strategies Institute, Watertown, MA, 2008

Education

- **Bachelor OF Science in Graphic Design**, Chamberlayne School of Design, Newton, MA, USA
- **Visual and Communication Arts**, Franklin College, Sorengo (Lugano), Switzerland
- **Graphic Arts & Visual Communication**, Kemal Atatürk Lisesi, Istanbul, Turkey

Key areas of expertise

- Creative & Art Direction
- Senior-Level Design in User-Centered Interfaces and Mobile Applications
- UX & Information Architecture
- Branding & Brand Management
- Creative process & Team management
- Can also speak html, css, php, and actionscript

Awards & Recognitions

- **2015 Webby Awards** - Mobile Sites & Apps category honoree For Staples iPad App
- **2010 W3 Awards** - Photo and Video category gold winner For Nikon Learn & Explore iPhone app
- **2010 Forrester Groundswell Award** - Nikon Learn & Explore iPhone app
- **2010 WebAward** - Outstanding Website in the Financial Services winner For The Hartford
- **2009 American Design Awards Gold** - Monthly Design Contest For hakki.com
- **2009 Design Firms Web Award** - Web Design Gold winner For hakki.com
- **2009 MyDesignAwards** - Favorite Design Award winner For hakki.com
- **2008 W3 Awards** - Sports Website gold winner For adidas miCoach
- **2008 W3 Awards** - Visual Design silver winner For adidas miCoach
- **2008 WebAward** - Best Interactive Services Website winner For adidas miCoach
- **2008 WebAward** - Photography Standard of Excellence winner For Nikon USA
- **2008 Stevie Awards** - Best Product Information Web site winner For Nikon USA
- **2008 MITX Interactive Awards** - Consumer Goods Finalist For Nikon USA
- **2008 MITX Interactive Awards** - Health & Fitness Finalist For adidas miCoach